

## **FDP in Commerce and Management, 06-10 May, 2019 at Kannur University**

### **Concept Note**

Commerce Teachers are relatively up-to-date in advanced disciplinary theories, frameworks and principles. They are good in labour relations, accounting, and banking too. Similarly, many teachers of management studies in colleges are good in management theories: scientific, bureaucratic, human resources-based, and system centric. Their focus is on industrial entrepreneurial strategies of financial risk management and profit maximization. Some of them understand microeconomics, but of the neoclassical genre based on general equilibrium, a purely imagined state. Both the groups miss grip in critical political economy and theoretical macroeconomics. Hence their research output is normally a commercial activity's behavioural appraisal or functional assessment, rendered in simple ideography; precluding serious methodological pre-occupation. Whatever the researchers in Commerce or Management seek to understand – be it the latest E-Commerce phenomenon or personal management through electronic sophistication or artificial intelligence – is part of the epiphenomena of Capitalism. They seldom realize that any business they study is coopted, incorporated, subsumed, marginalized, or killed by the capitalist economy.

The Workshop addresses itself the academic predicament by providing for the teachers' exposure to logical preliminaries, heuristics, hermeneutics, ontology and epistemology to strengthen the teachers' stake in knowledge production. It helps them to be exposed to interdisciplinary settings to develop new perspectives, deeper insights, and more contextualized understanding in Commerce and Business Management.